

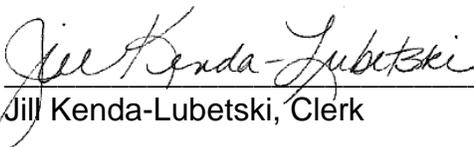
Meeting  
4th of July Committee  
Wednesday, November 20, 2013  
5:00 p.m., Village Hall, Room 101



PLEASE TAKE NOTICE that a regular meeting of the Brown Deer 4th of July Committee will be held at the Village Hall, 4800 W. Green Brook Drive, Brown Deer, Wisconsin, at which time and place the following items of business will be considered and possibly acted upon.

- I Roll Call
- II Persons Desiring to be Heard
- III Consideration of Minutes
  - A) October 16, 2013
- IV Unfinished Business
  - A) Discussion of 2014 Parade Marshal
- V New Business
  - A) 2014 Entertainment
  - B) 2014 Fundraising
- VI Committee Reports
  - A) Fundraising
  - B) Publicity
  - C) Entertainment
  - D) Parade
  - E) Beer Tent
  - F) Food Tent
  - G) Volunteer
- VII Scheduling of Next Meeting
  - A) December 18, 2013 or January 15, 2014
- VIII Adjournment

Dated: November 12, 2013

By   
Jill Kenda-Lubetski, Clerk

PERSONS REQUIRING SPECIAL ACCOMMODATIONS FOR ATTENDANCE AT THE MEETING SHOULD CONTACT THE VILLAGE CLERK AT LEAST ONE (1) BUSINESS DAY PRIOR TO THE MEETING.

**BROWN DEER 4TH OF JULY COMMITTEE  
OCTOBER 16, 2013 MEETING MINUTES  
HELD AT THE BROWN DEER VILLAGE HALL  
4800 WEST GREEN BROOK DRIVE**

The meeting was called to order at 5:15 p.m.

**I. Roll Call**

Present: Matthew Patrick, Carl Krueger, Ann Griffin, Chris Dibb, Shirley McFarlane

Absent: Paul Fine, John Buckley, Otto Bunge, Adrienne Ridgeway

Also Present: Chad Hoier, Park and Recreation Director  
Mark Thompson, Recreation Supervisor

**II. Persons Desiring to be Heard**

**III. Consideration of Minutes**

A) September 18, 2013

*It was moved by Mr. Patrick and seconded by Mr. Dibb to approve the minutes of the September 18, 2013 meeting. Motion passed.*

**IV. Unfinished Business.**

**A) Discussion of 2014 Parade Theme**

Discussion began with Mr. Patrick bringing up the idea of give the event a specific name to draw more attention to the event. Traditional the event has just been none as the Brown Deer 4<sup>th</sup> of July Celebration. Discussion and suggestions followed.

Mr. Krueger came up with the name of "Brown Deer's Blast of the 4<sup>th</sup>" and the Committee agreed that is a catchy name that would people would remember from year to year.

Mr. Hoier also suggest that the name be shared with the Village Board and there approval since this is what the name of the Celebration would be going forward. Committee agreed.

*It was moved by Mr. Patrick and seconded by Ms. McFarlane to recommend to the Village Board that going forward beginning in 2014 the 4<sup>th</sup> of July Celebration be known as "Brown Deer's Blast of the 4<sup>th</sup>". Motion passed.*

Committee then turned discussion back to the Parade Theme discussing a few different options. Mr. Hoier stated that in 2014 it will be the 200<sup>th</sup> anniversary of the Star Spangled Banner. Committee then came up with the parade theme idea of "Broad Strips and Bright Stars" as the 2014 Parade Theme.

*It was moved by Mr. Patrick and seconded by Ms. McFarlane to approve "Broad Strips and Bright Stars" as the 2014 Parade Theme for Brown Deer's Blast of the 4<sup>th</sup> celebration. Motion passed.*

**B) Discussion of 2014 Parade Marshal**

Committee decided to holdover discussion until the November meeting.

**V. New Business**

**A) 2014 Entertainment**

Committee began discussing entertainment for the 2014 Celebration. Committee would like to bring back Andrea and The Mods and Half Twisted Half Knot. Further discussions will be had at upcoming meetings.

**B) 2014 Parade Letter**

Mr. Thompson discussed the parade letter with the Committee stating he will be updating the parade unit letter for mailing to units for late December or early January.

**C) Parade Fundraising Letter**

Mr. Hoier stated that he would like to have the first fundraising letter go out in early January. Mr. Patrick said the he would begin to work on the fundraising letters. Ms. McFarlane said she would like to assist in the fundraising efforts as well.

**VI. Committee Reports**

**A) Fundraising**

**B) Publicity**

**C) Entertainment**

**D) Parade**

**E) Beer Tent**

**F) Food Tent**

**G) Volunteers**

**VII. Scheduling of Next Meeting**

**A) November 20, 2013**

Committee agreed to meet of November 20, 2013

**VIII. Adjournment**

Upon proper motion, the meeting was adjourned at 6:55 p.m.

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Chad Hoier, Park and Recreation Director