

**BEAUTIFICATION COMMITTEE**  
**Tuesday, March 11, 2014**  
**Village Hall, Room 101, 6:30 P.M.**



**PLEASE TAKE NOTICE** that a regular meeting of the Brown Deer Beautification Committee will be held at the Brown Deer Village Hall, 4800 West Green Brook Drive, Brown Deer, Wisconsin at the above noted time and date, at which the following items of business will be discussed and possibly acted upon:

- I. Roll Call
- II. Persons Desiring to be Heard
- III. Consideration of Minutes: February 11, 2014 - Regular Meeting
- IV. Review of Submitted Landscape Plans
- V. Report of Staff/Committee Members
- VI. Unfinished Business
  - A) Arbor Day/ Earth Day/ Keep Greater Milwaukee Beautiful Clean-Up Day/ Migratory Bird Day
  - B) Fundraising- Goals, Ideas, Opportunities
  - C) Mentoring Program
- VII. New Business
  - A) Resolution No. 14-, (Resolution Proclaiming May 10, 2014 as Arbor Day)
- VIII. Adjournment

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Jill Kenda-Lubetski, Village Clerk  
March 5, 2014

**PERSONS REQUIRING SPECIAL ACCOMMODATIONS FOR ATTENDANCE AT THE MEETING SHOULD CONTACT THE VILLAGE CLERK AT LEAST ONE BUSINESS DAY PRIOR TO THE MEETING.**

**BROWN DEER BEAUTIFICATION COMMITTEE  
FEBRUARY 11, 2014 MEETING MINUTES  
HELD AT THE BROWN DEER VILLAGE HALL  
4800 WEST GREEN BROOK DRIVE**

The meeting was called to order by Chairperson Quirk at 6:45p.m.

**I. Roll Call**

Present: Julie Quirk, Beverly Lieven, Trustee Bob Oates, Elizabeth Smith, Marie- Claude Milot  
Also Present: Erika Petras, Department of Public Works, Matthew Maederer, Director of Public Works  
Excused: Kathleen Schilz

**A) Introduction of New Committee Member**

Chairperson Quirk introduced new committee member, Marie-Claude Milot. Marie is a 2013 Landscape Award winner and looks forward to contributing to the committee.

**II. Persons Desiring to be Heard**

None.

**III. Consideration of Minutes: October 15, 2013 - Regular Meeting**

*It was moved by Trustee Oates, and seconded by Ms. Cook-Quirk to approve the October 15, 2013 regular meeting minutes. The motion carried unanimously, with Ms. Milot abstaining.*

**IV. Review of Submitted Landscape Plans**

None

**V. Report of Staff/Committee Members**

Mr. Maederer updated the committee on Department of Public Works ( D.P.W.) winter activities. Tree trimming has been delayed due to extreme cold and repeated salting and plowing operations but is expected to begin next week. Mr. Maederer provided an update on the Original Village project, with landscaping expected to be completed in spring. Chairperson Quirk inquired when the Original Village celebration would occur; Mr. Maederer stated that it was scheduled for early June. Ms. Milot inquired if the committee could set up an informational table or booth at the event, as a means to become more visible in the community. Mr. Maederer stated that he would consult with Mr. Piotrowski, Community Development Director, as he is planning the event.

Mr. Maederer informed the committee that the Village had been awarded an Urban Forestry Grant that will enable the D.P.W. to treat approximately four hundred trees for the Emerald Ash Borer. Other components of the grant include educational outreach, tree removal and planting as well as updating ordinance language to include the treatment of the Emerald Ash Borer. Ms. Lieven inquired if the trees required annual treatment, Mr. Maederer stated that treatment is on a three year cycle.

Trustee Oates provided an overview of Village Board activities and information including future development, groundbreaking at the new Walmart and the purchase of a new sign at the Brown Deer Library.

**VI. Unfinished Business**

**A) Arbor Day/ Earth Day/ Keep Greater Milwaukee Beautiful Clean-Up Day**

Chairperson Quirk recommended Saturday May 10, 2014 as the event date, the committee was in agreement. Mr. Maederer offered two locations within the Original Village for the event, with the consensus agreeing on the more visible location at the west end of River Lane. Mr. Maederer stated that he would have three or four trees available for planting. Ms. Petras will work to coordinate appliance and electronic recycling and possibly paper shredding as well.

**B) Adopt-a-Flowerbed Program**

Ms. Petras provided an update on participants with finalized assignments to be determined by the May meeting.

**C) Landscape Awards Program**

Judging area assignments will be discussed at the April meeting. Ms. Milot offered suggestions on how to increase program visibility through the use of mailbox stickers. Chairperson Quirk recommended that a checklist be used to insure that all necessary information and photographs are obtained from each location. Ms. Lieven volunteered to put together the checklist. Ms. Milot suggested adding a category to recognize apartment and condominium balconies.

**D) Committee Schedule/ Project Planning**

The committee discussed areas of focus for future committee meetings; with Arbor Day being the focus of the March and April meetings, and Landscape Awards heading the agenda for June.

**E) Fundraising – Goals, Ideas, Opportunities**

Trustee Oates will pursue a percent of sales fundraiser at an area restaurant and report back at the March meeting.

**VII. New Business****A) Mentoring Program**

Chairperson Quirk shared her vision for a mentoring program to include information on gardening, recycling, plant sharing etc. A discussion ensued with the committee consensus to continue to develop this program.

**B) Recognition of Structural Improvements**

This item was tabled until the April meeting.

**VIII. Adjournment**

*It was moved by Ms. Cook-Quirk and seconded by Trustee Oates to adjourn. The motion carried unanimously at 8:20 p.m.*