

BEAUTIFICATION COMMITTEE
Tuesday, September 10, 2013
Village Hall, Room 101, 6:30 P.M.



PLEASE TAKE NOTICE that a regular meeting of the Brown Deer Beautification Committee will be held at the Brown Deer Village Hall, 4800 West Green Brook Drive, Brown Deer, Wisconsin at the above noted time and date, at which the following items of business will be discussed and possibly acted upon:

- I. Roll Call
- II. Persons Desiring to be Heard
- III. Consideration of Minutes: August 13, 2013 - Regular Meeting
- IV. Review of Submitted Landscape Plans
 - A) Walmart, 6300 W. Brown Deer Road
- V. Report of Staff/Committee Members
- VI. Unfinished Business
 - A) Landscape Awards
- VII. New Business
 - A) Recognition for Structural Improvements to Properties
- VIII. Adjournment

Jill Kenda-Lubetski, Village Clerk
September 4, 2013

**BROWN DEER BEAUTIFICATION COMMITTEE
AUGUST 13, 2013 MEETING MINUTES
HELD AT THE BROWN DEER VILLAGE HALL
4800 WEST GREEN BROOK DRIVE**

The meeting was called to order by Chairperson Quirk at 6:37p.m.

I. Roll Call

Present: Julie Quirk, Beverly Lieven, Elizabeth Smith, Trustee Bob Oates

Also Present: Matthew Maederer, Director of Public Works, Erika Petras, Department of Public Works

Excused: Kathleen Schilz

II. Persons Desiring to be Heard

None.

III. Consideration of Minutes: July 9, 2013 - Regular Meeting

It was moved by Trustee Oates, and seconded by Ms. Quirk to approve the July 9, 2013 regular meeting minutes. The motion carried unanimously.

IV. Review of Submitted Landscape Plans

None.

V. Report of Staff/Committee Members

Trustee Oates reported that Village President Krueger requested the Beautification Committee consider recognizing properties that have made structural improvements. A discussion ensued regarding various ideas for recognition. Ms. Quirk asked that this be added to the September agenda. Trustee Oates shared that Ms. Schilz's committee application had been approved by the Village board. It was the consensus of the committee to welcome Ms. Schilz to the Beautification Committee.

Mr. Maederer reported on department activities relating to tree removal, right-of-way tree trimming and contracted maintenance of naturalized areas. Ms. Lieven asked that the contractor, Natural Landscaping, take a look at the hardwood savannah, and offer suggestions to improve and maintain it. Mr. Maederer requested committee input regarding an outstanding donation for the creation of a flowerbed on N. Sherman Boulevard at the entrance to Tri-City Bank. Ms. Petras shared information regarding the history of the donation and anticipated problems in regards to maintenance and survival of the plants given the medians location. It was the consensus of the committee, that the donor be contacted, to discuss alternate locations to ensure the flowerbed survive more than one season.

Ms. Petras shared an article from the Rhinelander Star Journal given to her by Village staff, showing landscape award recognition that highlighted a credit on the winner's water bill. It was the committee's consensus that this idea be brought to the Village Manager and the Water Superintendent as a possible means of recognition for future landscape award winners. Ms. Petras also reported that the Brown Deer Woman's Club gave a donation of \$200 to the Beautification Committee; Ms. Quirk will acknowledge their generosity.

VI. Unfinished Business**A) Arbor Day/Earth Day/Keep Greater Milwaukee Beautiful Clean-Up Day**

Ms. Petras distributed an event punch list and asked committee members to review it and make additions as needed for discussion at a future meeting. Ms. Lieven inquired if Mr. Maederer had a location for next year's event in mind. Mr. Maederer commented that the Original Village may be a good location for next year, as the event could coincide with a ribbon cutting event signaling the completion of the reconstruction project. A discussion ensued with committee members being in favor of this idea. Ms. Petras will email the punch list to all committee members before the next meeting.

B) Landscape Awards

The third set of winners selected are: 9466 N. 45th Street, 8211 N. 46th Street, 6153 W. Arch Avenue, and 7909 N. 47th Street.

Ms. Quirk and Ms. Lieven will deliver the signs and congratulatory letters.

Ms. Petras reminded the committee that the Landscape Award and Adopt-a-Flowerbed recognition event will take place on Tuesday September 17, 2013 and asked that invitations be ready to mail by August 30, 2013. Ms. Quirk and Ms. Petras will work together to prepare and send invitations, with Ms. Lieven offering to assist as well.

VII. New Business**A) Landscape Awards Signage**

Ms. Quirk stated that the initial cost of the Landscape Award signs was \$100 per set up (sign and Shepard's crook with chain). Ms. Quirk asked that this item be revisited at the October meeting.

VIII. Adjournment

It was moved by Ms. Quirk and seconded by Ms. Lieven to adjourn. The motion carried unanimously at 7:50 p.m.

Erika S. Petras
Department of Public Works