

BEAUTIFICATION COMMITTEE
Tuesday, October 14, 2014
Village Hall, Room 101, 6:30 P.M.



PLEASE TAKE NOTICE that a regular meeting of the Brown Deer Beautification Committee will be held at the Brown Deer Village Hall, 4800 West Green Brook Drive, Brown Deer, Wisconsin at the above noted time and date, at which the following items of business will be discussed and possibly acted upon:

- I. Roll Call
- II. Persons Desiring to be Heard
- III. Consideration of Minutes: September 9, 2014 - Regular Meeting
- IV. Review of Submitted Landscape Plans
- V. Report of Staff/Committee Members
- VI. Unfinished Business
 - A) Landscape Awards/ Adopt-a-Flowerbed Recognition Reception
 - B) Promotional Items/ Fundraisers
- VII. New Business
 - A) Landscape Award Signs
 - B) Landscape Award Judging Criteria
- VIII. Adjournment

Jill Kenda-Lubetski, Village Clerk
October 7, 2014

PERSONS REQUIRING SPECIAL ACCOMMODATIONS FOR ATTENDANCE AT THE MEETING SHOULD CONTACT THE VILLAGE CLERK AT LEAST ONE BUSINESS DAY PRIOR TO THE MEETING

**BROWN DEER BEAUTIFICATION COMMITTEE
SEPTEMBER 9, 2014 MEETING MINUTES
HELD AT THE BROWN DEER VILLAGE HALL
4800 WEST GREEN BROOK DRIVE**

The meeting was called to order by Chairperson Quirk at 6:35 p.m.

I. Roll Call

Present: Julie Quirk, Trustee Bob Oates, Elizabeth Smith, Kathleen Schilz

Excused: Beverly Lieven, Marie-Claude Milot

Also Present: Erika Petras, Department of Public Works, Matthew Maederer, Director of Public Works

II. Persons Desiring to be Heard

None.

III. Election of Committee Chairperson

Ms. Petras opened the floor for nominations of Chairperson. *It was moved by Ms. Schilz to nominate Julie Cook-Quirk for Committee Chairperson for 2014 -2015. The nomination was seconded by Ms. Smith.* Ms. Petras called for further nominations. *With no further nominations, the motion carried unanimously.*

IV. Consideration of Minutes: August 12, 2014 - Regular Meeting

It was moved by Trustee Oates, and seconded by Ms. Schilz to approve the August 12, 2014 regular meeting minutes, as amended.

V. Review of Submitted Landscape Plans

A) Goodwill Industries, 9301 N. Green Bay Road

Jeff Grohl from Ott Development, Peter Ogorek from Prospective Design and Michael Davis from InSite Landscape Design appeared before the committee to review the Landscape plan for the Goodwill Industries site. Mr. Davis stated the goal of the plan was to introduce layers of plantings with varied color, texture and leaf types for year round interest.

Ms. Schilz inquired if a different plant could be used in place of the potentilla in the parking lot plantings. Mr. Davis stated that potentilla was used in parking lots because of its hardiness and salt and drought tolerance. A discussion ensued with Mr. Davis suggesting that ground cover roses could be a possible replacement for some of the potentilla. Trustee Oates requested that Kentucky Coffee Trees be considered for use in the plan, Mr. Davis stated that the seed pod debris from the Kentucky Coffee Trees do not make them ideal for a retail setting, however, he would investigate the plan and look for possible sites to plant a Kentucky Coffee Tree.

It was moved by Ms. Schilz and seconded by Ms. Smith to approve the Goodwill Industries Landscape plans as amended, replacing twenty five (25) of the fifty one (51) potentilla plants with ground cover roses and planting a Kentucky Coffee tree where feasible. The motion carried unanimously.

B) Rogers Memorial, 4600 W. Schroeder Drive

Abby Sivwright from TWP Architecture appeared before the committee to review the Landscape plan for

Rogers Memorial. Ms. Sivwright explained that while much of the existing landscaping would remain, additional plantings would be added at the front entrance, around the generator and around two outdoor dining areas. Chairperson Quirk requested that the eight spirea plants in the plans be replaced with knockout shrub roses; Ms. Sivwright stated that the substitution would be made. Trustee Oates requested that a Kentucky Coffee tree be considered for planting in a feasible location. Ms. Sivwright stated that she would make the recommendation.

It was moved by Ms. Schilz and seconded by Ms. Cook-Quirk to approve the Rogers Memorial Landscape plans as amended, replacing eight (8) spirea plants with knockout shrub roses and planting a Kentucky Coffee tree where feasible. The motion carried unanimously.

VI. Report of Staff/Committee Members

Mr. Maederer informed the committee that the Emerald Ash Borer treatment was completed for this year. Mr. Maederer provided an update of Village construction projects at County Line Road, Dean Road, Bradley Road and Carolann and Glenbrook. Trustee Oates inquired if the Homecoming Parade would run its usual route down Dean Road, Mr. Maederer stated that an alternate route would be used this year that the Police Department was still finalizing.

VII. Unfinished Business

A) Landscape Awards/ Adopt-a-Flowerbed Recognition Reception

Ms. Petras and Ms. Quirk will meet with Chad Hoier, Park and Recreation Director, on Monday September 15th at 9:00 a.m. at the Lois and Tom Dolan Community Room to go over the room set up and audio visual instructions.

Chairperson Quirk distributed a check list for the event, with committee members volunteering for assignments. All committee members are asked to please arrive between 6:00 and 6:30 p.m. on Tuesday September 16, 2014 to assist with set up. The event will run from 7:00 p.m. – 8:30 p.m.

Presentation of the Landscape award for the Original Village project will be at the Village Board meeting on Monday September 15, 2014 at 6:30 p.m. Ms. Petras informed the committee members that the Board Meeting agenda is very full, so a brief presentation would be appreciated.

Ms. Quirk showed committee members a sample of the framed photos that would be presented to the Landscape Award winners; feedback was overwhelmingly positive.

VII. Adjournment

It was moved by Trustee Oates and seconded by Chairperson Cook-Quirk to adjourn. The motion carried unanimously at 8:24p.m.