

**BROWN DEER 4TH OF JULY COMMITTEE  
APRIL 20, 2016 MEETING MINUTES  
HELD AT THE BROWN DEER VILLAGE HALL  
4800 WEST GREEN BROOK DRIVE**

The meeting was called to order at 5:35 p.m.

**I. Roll Call**

Present: Carl Krueger, John Buckley, Ann Griffin, Kathryn Farrington, Otto Bunge

Absent: Paul Fine, Chris Dibb, Matthew Patrick, Mark Thompson, Recreation Supervisor

Also Present: Chad Hoier, Park and Recreation Director

**II. Persons Desiring to be Heard**

**III. Consideration of Minutes**

**A) March 16, 2016**

*It was moved by Mr. Bunge and seconded by Mr. Buckley to approve the minutes of the March 16, 2016 meeting. Motion passed.*

**IV. Unfinished Business.**

**V. New Business**

**A) Fundraising Update**

Mr. Hoier reported that \$8158.85 had been collected for the Celebration with \$2,500 coming from the Brown Deer Foundation. Fundraising breakdown was as follows; Businesses \$5,750.00, Water Bill Round-Up \$1,374.85 and Raffle \$1,034.00.

**B) Entertainment Update**

Mr. Hoier reported that the major entertainment had been set for the event with Andrea & The Mods playing in the evening and Half-Twisted Half-Knot being the afternoon entertainment act for families.

Music will be played in the Beer Tent area again this year prior to the evening performance by Andrea & The Mods.

**C) Beer Tent Pricing**

Mr. Hoier distributed the 2016 Beer Tent pricing that was discussed at the March meeting. Mr. Bunge stated that he thought we were making too big of a price jump in the price of a pitcher of beer. He thought a \$3.00 increase was too high and would affect beer sales for the day. Committee discussion followed with the committee deciding a \$2.00 increase was more feasible for the patrons of the event.

*It was moved by Mr. Bunge and seconded by Mr. Krueger to set the beer pricing as listed; pitchers at \$11.00/\$10.00, cups at \$4.00 and Mike's Hard Lemonade at \$4.00. Motion passed.*

**D) Food Tent Pricing**

Mr. Hoier distributed the price list that he had received from US Foods to compare what we paid in 2015. Mr. Hoier reported that some of the items decreased and others increased. Also produce items such as corn are currently higher than they will be as we get closer to the event. Committee did not make any decisions on food tent pricing and will continue discussion at the May meeting.

**VI. Committee Reports**

**A) Fundraising**

Mr. Hoier distributed the Village's upcoming Committee Schedule so Committee Members can pick the meetings they can attend to ask the individual Committee Members to assist in the fundraising efforts by selling raffle tickets.

**B) Publicity**

Mr. Hoier stated that they will begin to work on the program during the first part of May

**C) Entertainment**

**D) Parade**

Mr. Hoier reported that units are still coming in slowly, but will increase as we now begin to get closer to the Celebration

**E) Beer Tent**

**F) Food Tent**

**G) Volunteers**

**VII. Scheduling of Next Meeting**

**A) May 18, 2016**

Committee agreed and scheduled the next meeting for May 18, 2016 at 5:30 p.m.

**VIII. Adjournment**

Upon proper motion, the meeting was adjourned at 6:35 p.m.

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Chad Hoier, Park and Recreation Director