

**BROWN DEER BEAUTIFICATION COMMITTEE
OCTOBER 13, 2015 MEETING MINUTES
HELD AT THE BROWN DEER VILLAGE HALL
4800 WEST GREEN BROOK DRIVE**

The meeting was called to order by Chairperson Quirk at 6:40 p.m.

I. Roll Call

Present: Julie Quirk, Trustee Bob Oates, Don Raba, Kelly Graham

Excused: Kathleen Schilz, Bev Lieven

Unexcused: Sarah Bork

Also Present: Matthew Maederer, Director of Public Works, Erika Petras, Department of Public Works

II. Persons Desiring to be Heard

None.

III. Consideration of Minutes: September 8, 2015 - Regular Meeting

It was moved by Ms. Quirk, and seconded by Mr. Graham to approve the September 8, 2015 regular meeting minutes. The motion carried unanimously, with Mr. Raba abstaining.

IV. Review of Submitted Landscape Plans

A) Aldi, 6700 W. Brown Deer Road

Mike Davis from InSite Landscape Design and Tom Howald from Aldi, appeared before the committee to present the landscape plans for the new Aldi store to be built at 67th and Brown Deer Road. The plan, which shows plants at full size, offers variety in color and height as well as durability and salt tolerance. Ms. Quirk requested an alternative for the proposed potentilla, Mr. Davis suggested the Amber Groundcover Rose. The committee members agreed with that substitution.

It was moved by Trustee Oates, and seconded by Mr. Graham to approve the landscape plans for Aldi at 6700 W. Brown Deer Road, as amended. The motion carried unanimously.

B) New Perspective, Lighthouse Senior Housing Development, N. 60th Street

Mr. Maederer reviewed the Landscape Plans for the Lighthouse Senior Housing Development. It was the committee consensus that the plan was plant dense with great variety.

It was moved by Trustee Oates and seconded by Mr. Graham to approve the landscape plans for New Perspective, Lighthouse Senior Housing Development on N. 60th Street as presented. The motion carried unanimously.

C) PAK Technologies, 6700 W. Brown Deer Road

Mike Davis from InSite Landscape Design and Dave Grief from PAK Technologies appeared before the committee to present the landscape plans for PAK Technologies, which will occupy the former American TV property. Plantings were chosen for variety, visual interest, salt tolerance and easy maintenance.

It was moved by Trustee Oates and seconded by Mr. Graham to approve the landscape plans for PAK Technologies, 6700 W. Brown Deer Road, as presented. The motion carried unanimously.

V. Report of Staff/Committee Members

Mr. Maederer updated the committee on Department of Public Works activities and projects including landscaping on Bradley Road, tree planting, fall clean-up, winter operations prep and planning for next years' construction projects.

Mr. Graham inquired about ground breaking for the new Public Works facility. Mr. Maederer detailed the next series of actions to be taken and stated that "best guess" the groundbreaking wouldn't occur until the spring of 2017.

Mr. Maederer informed the committee that Arbor Day 2016 will be celebrated with a tree planting at Badger Meter River Park.

Ms. Petras stated that unless landscape plans are presented for approval, the Beautification Committee will not meet until March 15, 2016.

VI. Unfinished Business**A) Brown Deer in Bloom Landscape Beautification Awards Recognition Event**

It was committee consensus that the event was a success. Discussion ensued regarding ways to expand and encourage repeat attendance, including ideas for Lifetime Achievement Awards or Grand Champions.

Additional discussion for recognition event promotion was tabled until next year.

VIII. New Business

None.

IX. Adjournment

It was moved by Mr. Graham and seconded by Ms. Quirk to adjourn. The motion carried unanimously at 8:13p.m.