

**FARMERS MARKET AD HOC COMMITTEE
JULY 7, 2016 MEETING MINUTES
HELD AT THE BROWN DEER VILLAGE HALL
4800 WEST GREEN BROOK DRIVE**

The meeting was called to order by Mrs. Hirn at 10:05 A.M.

I. Roll Call

Present: Erin Hirn, Assistant Manager, Becky Nelson, Colette Dickson
Absent: Carol Butler
Volunteer: Holly Pett

II. Persons Desiring to be Heard

None

III. Consideration of Minutes: May 24, 2016

It was moved by Mrs. Dickson and seconded by Ms. Nelson to approve the minutes from the May 24, 2016 Meeting. The motion carried unanimously.

IV. New Business

A) Financial Overview

Mrs. Hirn briefly went over the current finances and explained the Farmers Market obstacles.

B) Overview Discussion

Mrs. Dickson commented on how wonderful the site location of this year's farmers market was and that it seemed the times she was there that vendors must be doing pretty well because they are there until later than normal wrapping up. Ms. Nelson noted that some of the produce vendors have not shown up yet probably due to lack of vegetation. There has been a change to the composition of the farmer's market and all information booths have been eliminated from the list of vendors. There will be further discussion to try and reverse this decision.

Mrs. Pett gave a brief report on her first day findings which showed a lull between 2-4 and then picked up slightly. She did mention that some people were questioning whether we had an EBT machine. Mrs. Hirn mentioned the reasons why the farmers market could not purchase more bags this year after showing the budget and the price increase because of the small amount being ordered. Mrs. Pett offered to speak with her mother-in-law, who works for a print company, how much they would charge.

Ms. Nelson suggested we make a post on Friday regarding the free ice cream and said that she was going to have someone help the day of and bring coolers to keep the ice cream. She also asked if dry ice had been ordered. Mrs. Hirn said she would verify before the event.

C) Volunteers

Ms. Nelson has not heard back from Mrs. Sandy Draelos; however, she will follow up to find out her interest level in helping out at the farmer's market. The next meeting was scheduled for August 4, 2016 at 10:00 am.

V. Adjournment

It was moved by Mrs. Dickson and seconded by Ms. Nelson to adjourn at 10:40 a.m. The motion carried unanimously.



Erin Hirn, Assistant Village Manager