

FARMERS MARKET AD HOC COMMITTEE
September 28, 2015 MEETING MINUTES
HELD AT THE BROWN DEER VILLAGE HALL
4800 WEST GREEN BROOK DRIVE

The meeting was called to order by Mrs. Hirn at 10:10 A.M.

I. Roll Call

Present: Erin Hirn, Assistant Manager

Citizen Members: Becky Nelson

Excused: Colette Dickson, Carol Butler

II. Persons Desiring to be Heard

There were no persons desiring to be heard.

III. Consideration of Minutes: July 23, 2015

It was moved by Mrs. Dickson and seconded by Mrs. Butler to approve the minutes from the July 23, 2015 Meeting. The motion carried unanimously.

IV. Report of Staff/Committee Members

Ms. Nelson reported that there were individuals interested in joining the Farmer's Market Committee. There was discussion of getting someone involved that could help with the language barrier with Hmong vendors. Mrs. Hirn will look further into when committee appointments are up and what the procedure is for either re-appointing or appointing new members.

Discussion ensued regarding the positive feedback on entertainment over free pumpkins. There was also acknowledgment of having tripled the amount of Facebook followers since the beginning of the year.

V. New Business

A) Upcoming Special Events

Mrs. Hirn started discussion October 7, 2015 Fire Safety events. Ms. Nelson reminded the group that we still need to call daycares to remind them of the event and also boost Facebook posts to help make people aware. Mrs. Hirn agreed to make sure this was taken care of as well as verified that she had given the information to the school district.

B) Issues/Activities to consider next year

Mrs. Hirn started discussion on issues that have been noticed throughout the year and could only come up with the port-o-john issues. These were discussed further. The discussion furthered into ideas for next year and positive things that happened this year. Everyone agreed that the music and ice cream were a success. Mrs. Hirn suggested next year we look at gaining financial support from local business regarding the music stage, purchasing cloth bags, starting the Power of Produce to get kids more involved, and creating an information table that a volunteer could sit at every Wednesday. These ideas were further discussed and it was agreed to leave decision for early next year.

C) 2016 Location Discussion

Although no decision could be made at this time, discussion revolved around where the Farmer's Market would set up next season. Ms. Nelson suggested speaking with the Jewish Family Services about using

their parking lot. Mrs. Dickson also suggested we look into Celebrations parking lot. There was a heavy consensus by the group that the Farmer's Market should be on Bradley Road. Options will be revisited at our first meeting in January.

D) Budget Discuss / allocation for next year

Mrs. Hirn briefly reviewed the budget. It was noted that it was fiscally wise to create a weekly option for vendors. Mrs. Hirn also proposed that next year the market spends less on advertising and more on events/performances. The idea to create a mission statement and list of permitted products was suggested by Mrs. Hirn and the committee agreed that it was a good idea. Mrs. Hirn will write up the proposed statements for the next meeting. The next meeting is scheduled for November 12, 2015 at 10:00 a.m.

VI. Adjournment

It was moved by Mrs. Hirn and seconded by Mrs. Dickson to adjourn at 11:10 a.m. The motion carried unanimously.



Erin Hirn, Assistant Village Manager