

Population

<u>Year</u>	<u>Number</u>	<u>Percent Change</u>
1980	12,921	--
1990	12,236	-5.3
2000	12,170	-0.5
2004 (est.)	11,845	-2.7

Source: U.S. Bureau of the Census, Wisconsin Department of Administration, and SEWRPC.

Housing

<u>Year</u>	<u>Total Households</u>	<u>Percent Change</u>
1980	4,511	--
1990	4,856	7.6
2000	5,134	5.7

Unit Information: 2000

Total Units.....	5,134
Owner Occupied.....	3,656
Median Value.....	\$118,700
Renter Occupied.....	1,478
Median Rent.....	\$713
Vacancy Rate.....	7.5%

Units Authorized by Building Permits: 2003

Total Units.....	18
------------------	----

Source: U.S. Bureau of the Census and SEWRPC.

Income

2002 Per Capita Personal Income

Milwaukee County.....	\$30,456
Southeastern Wisconsin Region.....	34,014
Wisconsin.....	30,050

Source: U.S. Bureau of the Census and SEWRPC.

Taxes

Local Property Taxes

- Assessment Ratio: 0.941030556 (2004)
- Net Rate/\$1,000: \$32.03 (2003)
- Aggregate Full Equalized Value: \$893,424,500 (2003)

Source: Wisconsin Department of Revenue and Village of Brown Deer.

Media

Local Newspapers

- Brown Deer Herald, Weekly
- Milwaukee Journal-Sentinel, Daily

Transportation

Highways

- Interstate Highway 43 located two miles east
- State Trunk Highways 57 and 100
- State Highway 45 located six miles west

Trucking

- 268 trucking establishments located in Milwaukee County

Air Service

- General Mitchell International Airport, located 16 miles south
- Lawrence J. Timmerman Airport, located five miles southwest
- Chicago's O'Hare International Airport, located 93 miles south

Railway Service

- Wisconsin Central, Ltd.

Public Transit

- Several local bus routes and two freeway flyer routes operated by the Milwaukee County Transit System
- Specialized transportation service available to the elderly and persons with disabilities through two special Milwaukee County public transit programs
- Ozaukee Transit to major businesses on Brown Deer Road

Water Transportation Facilities

- Port of Milwaukee located 16.5 miles south

Government Services

The Village of Brown Deer has a Village manager/ board of trustees form of government.

Police and Fire

Police Department: 31 full-time sworn, 5 full-time civilian, and 5 part-time personnel.

Fire Department: 112 full-time and 12 auxiliary personnel (North Shore Fire Department).

Other

The Village provides standard services such as street maintenance, snow removal, sanitary and storm sewer maintenance, and park maintenance.

Health

Milwaukee County communities are served by the complete range of health facilities and health professionals offered by the County's 18 area hospitals and over 1,000 area clinics. Of special interest is the Milwaukee Regional Medical Center, a consortium of private, non-profit and governmental institutions. The North Shore Health Dept. is housed in the Village of Brown Deer Village Hall, and serves both the Village and neighboring North Shore communities.

Labor and Wages

MILWAUKEE COUNTY AVERAGE EMPLOYMENT: 2004

<u>Employment by Industry</u>	<u>Number of Persons Employed</u>	<u>Percent of Persons Employed</u>
Construction.....	12,390	2.5
Education and Health.....	121,270	24.7
Financial Activities.....	37,553	7.6
Information.....	12,423	2.5
Leisure and Hospitality.....	41,940	8.5
Manufacturing.....	64,448	13.1
Natural Resources.....	122	0.0
Other Services.....	16,002	3.3
Professional and Business Services....	73,364	14.9
Public Administration.....	22,585	4.6
Trade, Transportation, and Utilities.....	89,813	18.3
Not Assigned.....	14	0.0
Total.....	491,924	100.0

Note: Table revised July 2005.

Source: Wisconsin Department of Workforce Development, Office of Economic Advisors (Quarterly Census of Employment and Wages) and SEWRPC.

MEDIAN HOURLY WAGES FOR SELECTED OCCUPATIONS: 2003

Wage and employment estimates categorized by occupation can be found by following the link for the OEA Wage Survey located below.

Milwaukee-Waukesha MSA OEA Wage Survey
http://www.sewrpc.org/economicprofiles/milwaukee_co

MILWAUKEE-WAUKESHA MSA PROJECTED EMPLOYMENT: 2002-2012*

Employment projections categorized by occupational groups can be found by following the link of the employment projection report located below.

Milwaukee-Waukesha MSA
 OEA Employment Projection Report
http://www.sewrpc.org/economicprofiles/milwaukee_co

*Milwaukee-Waukesha MSA Includes: Milwaukee, Ozaukee, Waukesha, and Washington Counties.

MILWAUKEE COUNTY CIVILIAN LABOR FORCE: MARCH 2004

Total Civilian Labor Force.....	487,526
Employed Civilian Labor Force.....	453,950
Unemployed Civilian Labor Force.....	33,576

Financial

Continental Savings Bank
 4301 W. Brown Deer Road
 Telephone: (414) 354-6000

Guaranty Bank
 4000 W. Brown Deer Road
 Telephone: (414) 355-3000

Mutual Savings Bank
 4801 W. Brown Deer Road
 Telephone: (414) 355-3010

Tri-City National Bank
 4455 W. Bradley Road
 Telephone: (414) 355-1410

Tri-City National Bank
 9200 N. Green Bay Road
 Telephone: (414) 354-6611

US Bank
 4200 W. Brown Deer Road
 Telephone: 1-800-872-2657

Major Private-Sector Employers

MANUFACTURING

Machinery Except Electrical
 Rite-Hite Corp.

Electrical and Electronic Equipment
 Applied Control Concepts, Inc.
 U Line Corp.

Transportation Equipment
 Great Lakes Friction Products, Inc.

Instruments and Related Products
 Badger Meter, Inc.

Chemicals and Allied Products
 Pel-Freeze Clinical Systems

Textile Mill Products
 Merisco, Inc.

Primary Metal Products
 Signicast Corp.

SERVICES

Business
 M & I Data Services
 WITI-Fox 6

Hotels
 Sheraton Milwaukee North
 Holiday Inn Express
 Courtyard by Mariot

Source: Classified Directory of Wisconsin Manufacturers, Wisconsin Business Service Directory, Village of Brown Deer, and SEWRPC.

Education

The Village of Brown Deer is served by the Brown Deer School District.

Public High School Graduates: 2003

Total Graduates.....133
Average Graduation Rate.....100.0%

Standardized Test Results: 2004

Based upon the mean scores reported in nation, Wisconsin students scored the highest in the nation on the American College Test (ACT).

2003 Average ACT Scores

Brown Deer School District.....22.7
Wisconsin.....22.1
United States.....20.8

Source: Wisconsin Department of Public Instruction and SEWRPC.

Library

The Village of Brown Deer is affiliated with the Milwaukee County Federated Library System, and as such, has access to more than three million items located in 28 libraries throughout Milwaukee County.

The following post-secondary educational facilities are located within Milwaukee County:

Colleges and Universities

Alverno College, City of Milwaukee
Cardinal Stritch College, City of Glendale
Columbia College of Nursing,
City of Milwaukee
Marquette University, City of Milwaukee
Medical College of Wisconsin, City of Wauwatosa
Milwaukee Institute of Art & Design,
City of Milwaukee
Milwaukee School of Engineering,
City of Milwaukee
Mount Mary College, City of Milwaukee
University of Wisconsin-Milwaukee,
City of Milwaukee
Wisconsin Lutheran College, City of Wauwatosa

Technical and Vocational Schools

Milwaukee Area Technical College,
City of Oak Creek campus

Utilities

Electric Power

- We Energies
Service Information: 1-800-242-9137

Natural Gas

- We Energies
Business Service: 1-800-664-0007
Residential Service: 1-800-242-4035

Water

- City of Milwaukee
Source: Lake Michigan
Pumping Capacity:
6.0 million gallons per day
Average Daily Consumption:
2.0 million gallons per day
Rate Information: (414) 371-3080

Telephone

- SBC
Business Service Information:
In State: 1-800-660-3000
Out of State: 1-800-447-7738

Solid Waste

- The Village of Brown Deer contracts with Waste Management to collect residential refuse on a weekly basis. commercial and industrial users contract separately with haulers to collect their wastes.

Sanitary Sewerage

- Milwaukee Metropolitan Sewerage District
Average Annual Hydraulic Loading:
126 million gallons per day
Average Hydraulic Design Capacity:
300 million gallons per day
Adequate Capacity for New Industry.
Rate Information:
Village Manager: (414) 371-3050

Industrial Sites

Industrial Parks (December 2004)

Name	Acres		Contact Person
	Total	Available	
Brown Deer Business Park	50	0	MB Real Estate Telephone: (414) 357-6800
Brown Deer Industrial Park	58	2.4	Independently Owned Parcels
Opus North Business Park	34	0	
Brown Deer Corporate Park	23	14	Mutual Savings Bank Telephone: (414) 354-1500 ext. 426

Source: Village of Brown Deer and SEWRPC.

Local Contacts

For industrial, commercial, or business information about the Village of Brown Deer, contact:

- Director of Community Services
4800 W. Greenbrook Drive
Brown Deer, Wisconsin 53223
Telephone: (414) 371-3050
Facsimile: (414) 371-2999
- Brown Deer Chamber of Commerce
3900 W. Brown Deer Road, Suite A155
Brown Deer, Wisconsin 53209
Telephone: (414) 371-3055
Facsimile: (414) 371-3053
- Community Development Manager
We Energies
231 W. Michigan Street
Milwaukee, Wisconsin 53203
Telephone: (414) 221-3018
Facsimile: (414) 221-3853
- Southeastern Wisconsin Regional Planning Commission
P.O. Box 1607
Waukesha, Wisconsin 53187-1607
Telephone: (262) 547-6721

This profile is one in a series of regional, county, and community profiles prepared by the Southeastern Wisconsin Regional Planning Commission in cooperation with the Regional Economic Partnership as a community service.