

**BROWN DEER, WISCONSIN
POLICE DEPARTMENT**

NEWS RELEASE

DATE AND TIME: Tuesday, December 6, 2011

CASE NO: None

TYPE OF CASE: Brown Deer Police Department Participation in Statewide “Booze and Belts” Campaign from December 9, 2011 to December 17, 2011.

PLACE OF OCCURANCE: Village of Brown Deer

DETAILS:

To prevent traffic crashes and keep the upcoming holiday season from becoming a time of tragedy, the Brown Deer Police Department will participate in the statewide “Booze and Belts” traffic safety campaign from December 9, 2011 to December 17, 2011.

Law enforcement agencies throughout the state will be out in force to prevent needless traffic deaths and injuries by arresting impaired drivers and enforcing the mandatory safety belt law. Last year in Wisconsin, there were nearly 120,000 convictions for failure to fasten safety belts. There were more than 40,000 drunken driving convictions last year in Wisconsin. Alcohol-related crashes killed 220 people in Wisconsin and injured more than 3,500 last year.

Our hope is that people will voluntarily decide to buckle up and drive sober, as we strive to save lives and prevent injuries. We must continue our traffic safety efforts, like the “Booze and Belts” mobilization, until we attain our ultimate goal of “zero preventable traffic deaths” in Wisconsin.

12-06-2011 3:30 P.M.
Date and Time

Daniel Krohn
Reporting Officer

Lieutenant of Police
Assignment

BDPD.002
(rev.3/95)