SPECIAL THANKS...

Friends of Brown Deer Library had a banner year of donations resulting in over $12,000 raised. Another $1,800 in donations came directly to the library from other individuals and foundations.

We receive additional priceless donations in the form of volunteer help throughout the year. Our team of dedicated volunteers donated over 180 hours of their time assisting with special projects and keeping our 78,000 items in order and our collection looking neat.

The Education Foundation of Brown Deer has routinely donated funds to help the Library give dozens of new readers their own books to take home as milestone prizes in the *1000 Books Before Kindergarten* program.

BROWN DEER PUBLIC LIBRARY

5600 West Bradley Road
Brown Deer, WI 53223

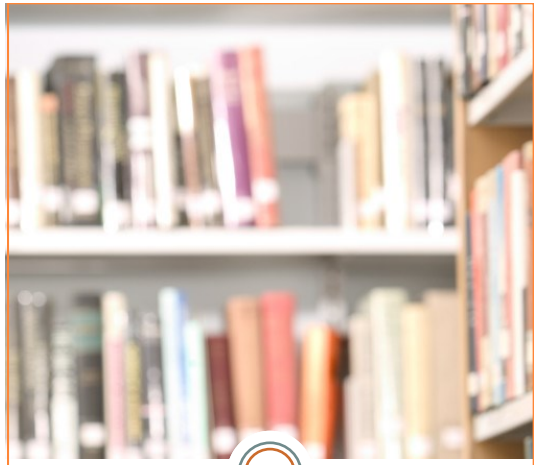
Phone: 414-357-0106
www.browndeerwi.org/library

"I just want to keep reading and reading and reading. I never want to stop."
–Lola L, 7 years old,
BDPL Summer Reader

2015

Annual Report to the Community

BROWN DEER
PUBLIC LIBRARY



	2010	2015
Hours open per week	49	48
Collection Size	86,540	78,777
Circulation / material loans	242,198	190,058
Circulation per Capita	8.9	6.8
Number of staff (FTE)	9.9	8.9
Property Tax revenue	$385,346	$385,346
Reciprocal Borrowing revenue	$140,548	$96,852
Budget	$577,161	$533,415
Total Cost per Capita for Library Service	$32	$32

CIRCULATION

Our collection is the third-largest in the county per capita. This means there are 19 items in our library for every Brown Deer resident. We ordered, processed and added 6,081 items for the collection this year.

Our biggest business is still in the loan of movies and printed reading material (print=66%, DVD=24%, other=7%). Books for kids are borrowed the most, making up 25% of our total lending.

PROGRAMS

NEW: North Shore Reads, Movies for Grownups, Wii after school gaming

ONGOING: Family and kids movie nights, Lego Club, special guest performers, ebook help, drop in crafts, and family friendly activities

Summer Reading: Signed up 543 kids & 128 teens, adults read 1,424 books

Storytime: 300 books over 60 hours

EBOOKS

Ebook use by Brown Deer resident library users swelled by 678% since we started offering them in 2010. We've increased our ebook budget by 330% during that time to try to keep up with demand. Even with those big numbers, ebook use makes up only 3% of our total lending!

We also realize that getting library ebooks and onto tablets and ereaders is cumbersome and confusing, so we started offering help. Librarians gave over 26 hours of one-to-one hands-on instruction during special ebook help appointments. Call us, we're happy to help you too!

COMPUTERS AND TECHNOLOGY

1 in 5 questions asked of library staff is related to technology in the library: Faxing, copying, emailing, document formatting, job searching on the web, printing forms, accessing government services, online testing, you name it!

The Adult Book Club has become so popular that we split it into 2 groups.

6 books in 12 months, 101 attendees.