

Community Profile

Village of Brown Deer, WI

Population

<u>Year</u>	<u>Number</u>	<u>Percent Change</u>
1980	12,921	—
1990	12,236	-5.3
2000	12,170	-0.5
2010	11,999	-1.4

Source: U.S. Bureau of the Census, Wisconsin Department of Administration, and SEWRPC

Ethnic Make-Up

White alone (a)	61.9%
White alone, not Hispanic or Latino	59.8%
Black or African American alone (a)	28.6%
Asian alone (a)	4.9%
Hispanic or Latino (b)	3.9%
Two or More Races	3.1%
American Indian and Alaska Native alone (a)	0.4%
Native Hawaiian and Other Pacific Islander alone (a)	0.1%

(a) Includes persons reporting only one race

(b) Hispanics may be of any race, so also are included in applicable race categories.

Source: U.S. Bureau of Census

Age Make-Up

Radius from 51st & Brown Deer Rd	1 Mile	3 Mile	5 Mile
Total Population	9,224	49,784	158,977
Age 0-19	19.3%	19.9%	22.1%
Age 20-44	35.7%	29.3%	29.9%
Age 45-64	30.8%	26.2%	26.0%
Age 65+	19.1%	18.0%	14.5%

Source: ESRI Market Profile

Housing

<u>Year</u>	<u>Total Households</u>	<u>Percent Change</u>
1980	4,511	—
1990	4,856	7.6
2000	5,134	5.7
2010	5,579	8.7

Unit Information: 2010

Total Units	5,275
Owner Occupied	3,661
Median Value	\$156,774
Renter Occupied	1,614
Median Rent	\$882
Vacancy Rate	2.7%

Source: U.S. Bureau of the Census and SEWRPC

Income

2012 Per Capita Personal Income

Wisconsin	\$27,426
Milwaukee County	\$24,254
Brown Deer	\$29,101

Source: U.S. Bureau of the Census

Taxes

Local Property Taxes

- Assessment Ratio: 97.44
- Net Rates/\$1000: \$30.48
- Aggregate Full Equalized Value: 942,430,400

Source: Brown Deer Treasurer

Media

Local Newspapers

- Brown Deer Now, Weekly (online)
- Our Brown Deer Magazine, Monthly
- North Shore Now, Weekly
- Milwaukee Journal-Sentinel, Daily

Transportation

Highways

- Interstate Highway 43 located two miles east
- State Trunk Highways 57 and 100
- State Highway 41/45 located six miles west

Trucking

- 273 trucking establishments located in Milwaukee County

Air Service

- General Mitchell International Airport, located 16 miles south
- Lawrence J. Timmerman Airport, Located five miles southwest
- Chicago's O'Hare Airport, located 93 miles south

Railway Service

- Wisconsin Central, Ltd.

Public Transit

- Several local bus routes and two freeway flyer routes operated by Milwaukee County Transit System
- Specialized transportation service available to the elderly and persons with disabilities through two special Milwaukee County public transit programs
- Ozaukee transit to major businesses on Brown Deer Road

Water Transportation Facilities

- Port of Milwaukee located 16.5 miles south

Government Services

The Village of Brown Deer has a Village Manager/Board of Trustees form of government.

Police and Fire

Police Department: Brown Deer Police

Fire Department: North Shore Fire

Other

The Village provides standard services such as street maintenance, snow removal, sanitary and storm sewer maintenance, and park maintenance.

Health

The North Shore Health Dept. is housed in the Village of Brown Deer Village Hall, and serves neighboring North Shore communities. Milwaukee County communities are also served by the complete range of health facilities and health professionals offered by the County's 18 area hospitals and over 1,000 area clinics. Of special interest is the Milwaukee Regional Medical Center, a consortium of private, non-profit and governmental institutions.

Utilities

Electric Power

- We Energies

Service Information: 1-800-242-9137

Natural Gas

- We Energies

Business: 1-800-714-7777

Residential: 1-800-261-5325

Water

- Brown Deer Water Utility

Source: Lake Michigan

Pumping Capacity: 6 million gallons per day

Average Daily Consumption 2 million gallons per day

Rate Information: 414-371-3080

Telephone

- AT&T land line service

Business: 1-888-944-0447

Residential: 1-800-288-2020

Solid Waste

- The Village of Brown Deer contracts with private haulers to collect residential refuse on a weekly basis. Commercial and industrial users contract separately with haulers to collect their wastes.

Sanitary Sewerage

- Milwaukee Metropolitan Sewerage District

Average Annual Hydraulic Loading:

126 million gallons per day

Average Hydraulic Design Capacity:

300 million gallons per day

Adequate Capacity for New Industry

Village DPW: 414-371-0120

Education

The Village of Brown Deer is served by the Brown Deer School District.

Public High School Graduates: 2013

Total Graduates	153
Average Graduation Rate	99.8%

Standardized Test Results: 2013

Based upon the mean scores reported in nation Wisconsin students scored above average in the nation on the American College Test (ACT).

2013 Average ACT Scores

Brown Deer School District	20.1
Wisconsin	22.1
United States	20.9

Source: American College Test, Wisconsin Department of Public Instruction

The following post-secondary educational facilities are located within Milwaukee County:

Colleges and Universities

Alverno College,
City of Milwaukee
Cardinal Stritch College,
City of Glendale
Columbia College of Nursing,
City of Milwaukee
Marquette University, City of Milwaukee
Medical College of Wisconsin,
City of Wauwatosa
Milwaukee Institute of Art & Design,
City of Milwaukee
Milwaukee School of Engineering,
City of Milwaukee
Mount Mary College,
City of Milwaukee
University of Wisconsin-Milwaukee,
City of Milwaukee
Wisconsin Lutheran College,
City of Wauwatosa

Technical and Vocational Schools

Milwaukee Area Technical College,
[multiple campuses]

Library

The Village of Brown Deer is affiliated with the Milwaukee County Federated Library System, and as such, has access to more than three million items located in 28 libraries throughout Milwaukee County.

Recreation

- Tripoli Country Club
- Three county parks including portions of Brown Deer Park
- Three Municipal Parks including swim pond
- YMCA
- Brown Deer and Oak Leaf bike trails, connecting to Ozaukee Interurban Trail

Labor

2010 Civilian Population 16+ in Labor Force

Radius from 51st & Brown Deer Rd	1 Mile	3 Mile	5 Mile
Civilian Employed	92.1%	88.6%	87.7%
Civilian Unemployed	7.9%	11.4%	12.3%

2010 Employed Population 16+ by Industry

Radius from 51st & Brown Deer Rd	1 Mile	3 Mile	5 Mile
Total	4,589	20,817	64,753
Agriculture/Mining	0.0%	0.1%	0.2%
Construction	2.4%	2.7%	2.7%
Manufacturing	13.1%	13.2%	13.5%
Wholesale Trade	3.0%	3.1%	3.4%
Retail Trade	10.9%	11.1%	10.7%
Transportation/Utilities	4.2%	3.8%	3.8%
Information	3.8%	2.9%	2.5%
Finance/Insurance/Real Estate	9.6%	8.9%	8.9%
Services	50.2%	50.4%	50.8%
Public Administration	2.7%	3.7%	3.5%

Source: ESRI Market Profile