



BROWN DEER POLICE DEPARTMENT

NEWS RELEASE

DATE AND TIME: Thursday, August 16, 2018

CASE NO: None

TYPE OF CASE: Brown Deer Police Department Participation in “Drive Sober or Get Pulled Over” Mobilization, August 17, 2018 to September 3, 2018.

PLACE OF OCCURANCE: Village of Brown Deer

DETAILS:

The Brown Deer Police Department will join other law enforcement agencies throughout Wisconsin to combat impaired driving during the annual “Drive Sober or Get Pulled Over” initiative from Friday, August 17, 2018 to Monday, September 3, 2018.

According to the Wisconsin Department of Transportation, about one-third of all traffic deaths in the U.S. involve drunk drivers. Last year in Wisconsin, 161 people were killed and 3,034 injured in alcohol-related crashes. In 2017, more than 27% of Wisconsin traffic fatalities were alcohol-related.

Impaired driving is entirely preventable. Rather than risk an impaired driving arrest or crash please consider following these common sense suggestions:

- Choose a sober designated driver before you start drinking.
- If you are feeling buzzed, you likely are over the 0.08 BAC limit and should not drive.
- Take mass transit, a taxicab or ask a sober friend to drive you home.
- Download the free “Drive Sober” mobile app from the WisDOT website. The app includes a “find a ride” feature to help locate mass transit and taxi services.
- Some taverns and restaurants have programs to provide patrons with a safe ride home. Visit www.tlw.org/ and click on Safe Ride.
- Report impaired drivers to law enforcement by calling 911. Provide as much detail as possible on the driver, vehicle and location.

If we can deter people from getting behind the wheel when they are not sober, we will make progress in achieving our goal of preventing needless tragedies along Wisconsin roadways.

08-16-18 1:00 P.M.
Date and Time

Daniel Krohn
Reporting Officer

Lieutenant of Police
Assignment

BDPD.002
(rev.4/15)