

FARMERS MARKET AD HOC COMMITTEE
February 25, 2021 MEETING MINUTES
HELD AT THE DPW CONFERENCE ROOM
8950 N ARBON DR

The meeting was called to order by Ms. Bellin at 6:00 P.M.

I. Roll Call

Present: Rachel Ledezma, Elise Bellin, Carol Butler
Also Present: Jim Liermann
Not Present: Elizabeth Spaulding, Holly Pett

II. Persons Desiring to be Heard

None

III. Consideration of Minutes: January 28, 2021

It was moved by Ms. Bellin and seconded by Ms. Ledezma to approve the minutes from the January 28, 2021 Meeting. The motion carried unanimously.

IV. Report of Staff/Committee Members

V. New Business Items

We discussed bringing music and some of the non-food-related stands back this year and what that might look like as well as how the layout had been in the past. It was agreed that we should contact Ms. Spaulding for the entertainers list.

We determined we needed to double check on the Children's EBT matching program, what that entailed and ensuring the contract was finalized as well as whether or not it was possible to expand the number of vendors or whether we would have room to do so and maintain adequate distancing.

Some mention of possibly having special senior hours, or direct advertising to senior groups and such. Questions were raised as to advertising and if there was any direct advertising or how that might be accomplished or if it should.

It was moved by Mrs. Butler and seconded by Ms. Ledezma to adjourn at 6:45 p.m. The motion carried unanimously.

Elizabeth Spaulding

Elizabeth Spaulding, Market Manager