



BROWN DEER POLICE DEPARTMENT

NEWS RELEASE

DATE AND TIME: Friday, May 20, 2016

CASE NO: None

TYPE OF CASE: Brown Deer Police Department Participation in "Click It or Ticket" Safety Belt Enforcement Mobilization from May 23, 2016 to June 5, 2016

PLACE OF OCCURANCE: Village of Brown Deer

DETAILS:

The Brown Deer Police Department will join law enforcement agencies throughout Wisconsin for the annual "Click It or Ticket" safety belt enforcement mobilization from Monday, May 23, 2016 to Sunday, June 5, 2016, which includes the heavily-traveled Memorial Day weekend.

Our participation in the mobilization effort is to increase safety belt use. Although the state's safety belt use rate of 86 percent is the highest ever, approximately half of the drivers and passengers killed in Wisconsin traffic crashes last year were not wearing safety belts according to the Wisconsin Department of Transportation. Last year there were more than 55,000 convictions for failure to fasten a seat belt.

Our goal is not to write more tickets, but to convince people to buckle up voluntarily. We hope that our enforcement efforts during "Click It or Ticket" and throughout the year will help motivate people to buckle up every trip, every time, so that we can achieve zero preventable traffic deaths on Wisconsin roads.

05-20-2016 1:00 P.M.
Date and Time

Daniel Krohn
Reporting Officer

Lieutenant of Police
Assignment

BDPD.002
(rev.4/15)