



BROWN DEER POLICE DEPARTMENT

NEWS RELEASE

DATE AND TIME: Wednesday, December 13, 2017

CASE NO: None

TYPE OF CASE: Brown Deer Police Department Participation in “Drive Sober or Get Pulled Over” Mobilization, December 15, 2017 to January 1, 2018.

PLACE OF OCCURANCE: Village of Brown Deer

DETAILS:

Deaths and injuries from drunk driving crashes devastate individuals, families and entire communities any time of the year. During the holiday season, these crashes can cause even more overwhelming misery. To help discourage impaired driving over the holiday period, the Brown Deer Police Department will join other law enforcement agencies throughout Wisconsin in the “Drive Sober or Get Pulled Over” campaign from Friday, December 15, 2017 to Monday, January 1, 2018.

While celebrating the holidays, all motorists are suggested to take the following steps to protect themselves and others:

- Ensure everyone in your vehicle is buckled up – every day, every trip. Watch your speed, be patient and alert.
- If you plan to celebrate, choose a sober designated driver.
- If you are feeling buzzed, you are likely over the 0.08 BAC limit and should not drive. Take public transit, a taxicab or ask a sober friend to drive you home.
- The Wisconsin DOT offers a free Drive Sober mobile app that includes a blood alcohol estimator, designated driver selector and find-a-ride feature that uses a smart phone’s GPS to locate alternative transportation.
- Some taverns and restaurants have programs to provide patrons with a safe ride home. Visit www.tlw.org and click on Safe Ride.
- Report impaired drivers to law enforcement by calling 911. Provide as much detail as possible on the driver, vehicle and location.

If we can deter people from getting behind the wheel when they are not sober, we will make progress in achieving our ultimate goal of reducing the number of preventable traffic deaths to *Zero In Wisconsin*.

12-13-17 11:00 A.M.
Date and Time

Daniel Krohn
Reporting Officer

Lieutenant of Police
Assignment

BDPD.002
(rev.4/15)