



BROWN DEER POLICE DEPARTMENT

NEWS RELEASE

DATE AND TIME: Thursday, December 13, 2018

CASE NO: None

TYPE OF CASE: Brown Deer Police Department Participation in “Drive Sober or Get Pulled Over” Mobilization, December 14, 2018 to January 1, 2019.

PLACE OF OCCURANCE: Village of Brown Deer

DETAILS:

Deaths and injuries from impaired driving crashes devastate individuals, families and entire communities any time of the year. During the holiday season, these crashes can cause even more overwhelming misery. To help discourage impaired driving over the holiday period, the Brown Deer Police Department will join other law enforcement agencies throughout Wisconsin in the “Drive Sober or Get Pulled Over” campaign from Friday, December 14, 2018 to Tuesday, January 1, 2019.

According to the Wisconsin Department of Transportation, alcohol-related crashes resulted in 169 deaths and more than 3,300 injuries in Wisconsin last year. A growing problem involves drugged drivers, those whose ability to safely operate a motor vehicle is compromised by prescription or over-the-counter medications and illegal drugs such as heroin. To help combat impaired driving, Wisconsin has:

- 25 multi-jurisdictional, high-visibility OWI enforcement task forces operating across the state throughout the year.
- Nearly 3,800 law enforcement officers with Advanced Roadside Impaired Driving Enforcement (ARIDE) training which enhances efforts to detect and remove impaired drivers from the roadways.
- 292 highly-trained Drug Recognition Experts, among the most in the nation.

While celebrating the holidays, all motorists are suggested to take the following steps to protect themselves and others:

- Ensure everyone in your vehicle is buckled up – every day, every trip. Watch your speed, be patient and alert.
- If you plan to celebrate, choose a sober designated driver.
- Some taverns and restaurants have programs to provide patrons with a safe ride home. Visit www.tlw.org and click on Safe Ride.
- Report impaired drivers to law enforcement by calling 911. Provide as much detail as possible on the driver, vehicle and location.

12-13-18 12:00 P.M.
Date and Time

Daniel Krohn
Reporting Officer

Lieutenant of Police
Assignment