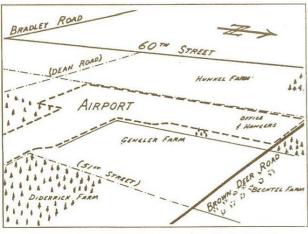


^ WISCONSIN HERITAGE DIRECTIONAL SIGN
On north side of Brown Deer Road between North
Deerbrook Trail and North Arbon Drive



ST. MICHAEL'S CEMETERY (1843)
First known as Irish Cemetery. Intersection of North
Sherman Boulevard and West Calumet Road.



THE BROWN DEER AIRPORT (1929-1954)
(Originally Holterhoff Airport)

BROWN DEER HISTORICAL SOCIETY

The Brown Deer Historical Society was organized on November 23, 1971. It became a non-profit incorporated society on November 3, 1972.

Membership in the Society is open to men and women and is tax deductible. The Society depends upon memberships and contributions to carry on its restoration, publication, education, and museum activities. Financial contributions, donations of services, and donations of local historical artifacts are greatly appreciated.



DONORS FOR PUBLICATION OF HISTORIC BROWN DEER AND 1884 SCHOOL BROCHURES

BUSINESS AND INDUSTRY

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ORGANIZATIONS

Brown Deer Chamber of Commerce Brown Deer Junior Woman's Club Brown Deer Memorial Post 8099 VFW Brown Deer Senior Citizens Club Brown Deer Woman's Club Lion's Club of Brown Deer, Inc. North Suburban Milwaukee Kiwanis Club

1996 Brochure by
BROWN DEER HISTORICAL SOCIETY
Dorothy Kittleson, Editor
Historic Information Source
BROWN DEER'S HERITAGE ALMANAC 1972
Printed by Village Instant Print - Brown Deer, WI

welcome to

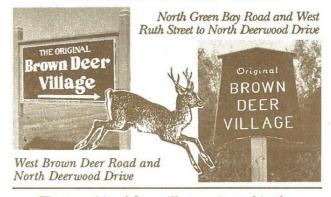
HISTORIC



Brown Deer, according to one of its village fathers, was settled first by the Yankees, then the Irish, then the Germans. The Yankees were Easterners who moved into the territories in search of farmlands.

In 1835 the first settlers began to drift into the Brown Deer-Granville area of the Wisconsin Territory. A handful of men who came from Granville, N.Y gave the township its name... meaning large city.

SIGNS AT ENTRANCES TO ORIGINAL BROWN DEER VILLAGE

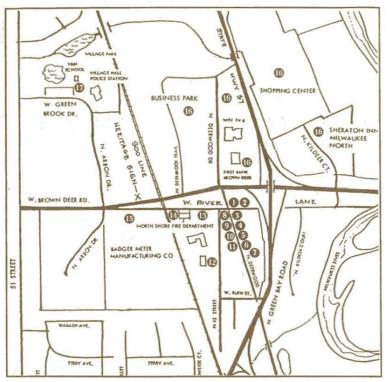


The township of Granville was situated in the Northwest corner of Milwaukee County, bounded on the west and north respectively by Waukesha and Ozaukee counties, Milwaukee Township on the east, and Wauwatosa township on the south.

In the northeast corner of this town-ship, a small community developed which the residents called Brown Deer. There is much speculation as to how Brown Deer got its name. Legend has it that a deer jumped through a saloon door and broke up a card game in progress – hence, the name Brown Deer!

WHERE TO FIND HISTORIC SITES IN THE VILLAGE OF BROWN DEER

- BROWN DEER GARAGE
 Original site of Otto Radke Blacksmith Shop
- PARKING LOT of VILLAGE COFFEE SHOP Original site of second Brown Deer School (1884-1922). Became known as 1884 Little White Schoolhouse and was moved to Village Park in 1972.
- FRED SMITH & SONS JEWELERS Formerly Knaut's Park, service station and a car wash.
- WURT SCHULZ DELI & RESTAURANT Originally a saloon, then a grocery/meat market, a floral shop, a TV repair shop and a beauty salon.
- HEALTHWISE II & NAIL SHOPPE etc.
 Originally a funeral home and furniture store.
 Later a drugstore and doctor's and dentist's offices.
- 6 ORIGINAL GREEN BAY ROAD MARKER Placed during its Centennial in 1932 at the entrance to what is now Deerwood Center.
- DEERWOOD BAPTIST CHURCH AND CENTER Original site of the third Brown Deer School (1922). Name changed to Deerwood School in 1966.
- 8 PRIME TIME SPORTS BAR & EATERY First saloon on site; then a saloon which housed Ten Mile House Post Office, so named because it was 10 miles from the middle of Milwaukee. After 1910 fire, tavern on site with 6 successive owners.
- BROWN DEER AUTO BODY
 Formerly Goeck's Garage and Brown Deer Auto Service.
- LARRY'S BROWN DEER MARKET
 In the past was a home and saloon, grocery
 store, and ice cream parlor with watch repair shop
 added. Converted to a meat market and grocery store
 and has remained one under 6 successive owners.
- CHRIST APOSTOLIC CHURCH
 Built as St. Paul's Lutheran Church (1948),
 Bethlehem Baptist Church, Irish Abbey Restaurant.



AUTO AND WALKING TOURS MAP (Circled numbers correspond to map numbers)



BROWN DEER'S

< OLDEST MARKER

8710 North Deerwood Drive

"Green Bay Road - Pioneer Road
Chicago to Green Bay.

Established by the Federal

Government 1832" (1932)

GREEN BAY ETHNIC TRAIL SIGN (1995) > North Green Bay Road on the approach to the bridge over North Brown Deer Road



- HEALY-DIDERRICH LANDMARK HOUSE Built in 1857. (Not open to the public.)
- RIVER LANE INN
 Original site of grocery store, barber shop and ice cream parlor. Later a saloon, then McShane's tavern where initial meetings of the Village Board were held in 1955.
- ABC SUPPLY
 Grain elevator, lumberyard, coal sheds, lumber
 and supply companies.
- BADGER METER MANUFACTURING COMPANY First large manufacturer in Brown Deer. Built in 1951 on a 22 acre site. Originally manufactured weapons and fuses, now water meters.

BUSINESS PARK, FIRST BANK BROWN DEER,

WITI-TV, SHERATON INN MILWAUKEE
NORTH, AND SHOPPING CENTER
Original site of Holton & Hunkel, the largest potted
plant growers in the U.S. (1906-1970) Up to 125
persons employed during its last 25 years. (16 acres
of greenhouses, 4 acres of buildings and many

nursery acres of trees and bushes.)

- LANDMARK 1884 BROWN DEER SCHOOL (Little White Schoolhouse)

 Moved from River Lane in Original Brown Deer Village to Village Park in July 1972. Placed in National and State Registers of Historic Places in 1993. Fine example of Greek Revival style 19th century one-room schoolhouse. Milwaukee County's only intact one-room schoolhouse of that period.
- McCRORY-RICE LANDMARK HOUSE Built in 1856. (Not open to the public.) 8027 N. 60th Street. (This 1996 Nominee is not on the map)