



**BROWN DEER  
POLICE DEPARTMENT**

**NEWS RELEASE**

**DATE AND TIME:** Friday, May 17, 2019

**CASE NO:** None

**TYPE OF CASE:** Brown Deer Police Department Participation in "Click It or Ticket" Safety Belt Enforcement Mobilization from May 20, 2019 to June 2, 2019

**PLACE OF OCCURANCE:** Village of Brown Deer

**DETAILS:**

The Brown Deer Police Department will join hundreds of law enforcement agencies throughout Wisconsin for the annual "Click It or Ticket" safety belt enforcement campaign from Monday, May 20, 2019 to Sunday, June 2, 2019, which includes the heavily-traveled Memorial Day weekend.

Our participation in the mobilization effort is to increase safety belt use. Currently, Wisconsin's seat belt use rate stands at 89 percent, which is behind our neighboring states of Minnesota and Michigan that are both over 90 percent, according to the Wisconsin Department of Transportation. Last year, about half of the car and truck occupants killed in Wisconsin traffic crashes were not wearing safety belts.

Our goal is not to write more tickets, but to convince people to buckle up voluntarily. We hope that our enforcement efforts during "Click It or Ticket" and throughout the year will help motivate people to buckle up every seat, every trip.

05-17-2019 1:00 P.M.  
**Date and Time**

Daniel Krohn  
**Reporting Officer**

Lieutenant of Police  
**Assignment**

**BDPD.002  
(rev.4/15)**