



# BROWN DEER POLICE DEPARTMENT

## NEWS RELEASE

**DATE AND TIME:** Friday, August 16, 2019

**CASE NO:** None

**TYPE OF CASE:** Brown Deer Police Department Participation in “Drive Sober or Get Pulled Over” Mobilization, August 16, 2019 to September 2, 2019.

**PLACE OF OCCURANCE:** Village of Brown Deer

### **DETAILS:**

The Brown Deer Police Department will join other law enforcement agencies throughout Wisconsin to combat impaired driving during the annual “Drive Sober or Get Pulled Over” campaign from Friday, August 16, 2019 to Monday, September 2, 2019.

Last year in Wisconsin, alcohol-related crashes resulted in 159 deaths and nearly 3,300 injuries according to the Wisconsin Department of Transportation. While drunk driving remains a concern, a growing problem involves drug-impaired drivers – people whose ability to safely operate a motor vehicle is compromised by legal or illegal drugs including prescription and over-the-counter medications.

To help identify impaired drivers and get them off roadways, Wisconsin has 23 multi-jurisdictional OWI enforcement task forces that operate throughout the year. Nearly 5,000 Wisconsin police officers are trained in Advance Roadside Impaired Driving Enforcement.

Impaired driving is entirely preventable. There are several way citizens can help:

- Never allow someone to get behind the wheel impaired. Find a safe alternative to get them home. If you plan to celebrate, identify a sober designated driver;
- Report impaired drivers to law enforcement by calling 911. Provide as much detail as possible on the driver, vehicle and location;
- Download the free “Drive Sober” mobile app from the WisDOT website. The app includes a “find a ride” feature to help locate mass transit and taxi services;
- Some taverns and restaurants have programs to provide patrons with a safe ride home. Visit [www.tlw.org/](http://www.tlw.org/) and click on Safe Ride;
- Make sure that everyone in your vehicle is buckled up – every trip. Watch your speed and eliminate distractions.

If we can deter people from getting behind the wheel when they are not sober, we will make progress in achieving our goal of preventing needless tragedies along Wisconsin roadways.

08-16-19 10:00 A.M.  
**Date and Time**

Daniel Krohn  
**Reporting Officer**

Lieutenant of Police  
**Assignment**