



# BROWN DEER POLICE DEPARTMENT

## NEWS RELEASE

**DATE AND TIME:** Thursday, December 12, 2019

**CASE NO:** None

**TYPE OF CASE:** Brown Deer Police Department Participation in “Drive Sober or Get Pulled Over” Mobilization, December 13, 2019 to January 1, 2020.

**PLACE OF OCCURANCE:** Village of Brown Deer

### **DETAILS:**

To help save lives and prevent needless tragedies, the Brown Deer Police Department is joining law enforcement agencies across Wisconsin during the “Drive Sober or Get Pulled Over” holiday campaign from Friday, December 13, 2019 through New Year’s Day.

The holiday season can quickly turn tragic when someone makes the dangerous and irresponsible decision to drive impaired. According to the Wisconsin Department of Transportation, alcohol-related crashes resulted in 160 deaths and nearly 3,300 injuries in Wisconsin last year. While alcohol-impaired drivers are a serious concern, law enforcement faces a growing challenge with drug-impaired drivers, people whose ability to safely operate a vehicle is compromised by legal or illegal drugs including over-the-counter medications. To help combat impaired driving, Wisconsin has:

- 23 multi-jurisdictional, high-visibility enforcement task forces operating across the state throughout the year.
- Nearly 6,000 law enforcement officers trained with Advanced Roadside Impaired Driving Enforcement (ARIDE) to help detect and remove impaired drivers from the roadways.
- 301 highly-trained Drug Recognition Experts, among the most in the nation.

While celebrating the holidays, all motorists are suggested to take the following steps to protect themselves and others:

- Ensure everyone in your vehicle is buckled up – every day, every trip. Watch your speed, be patient and alert.
- If you plan to celebrate, choose a sober designated driver.
- Some taverns and restaurants have programs to provide patrons with a safe ride home. Visit [www.tlw.org](http://www.tlw.org) and click on Safe Ride.
- Report impaired drivers to law enforcement by calling 911. Provide as much detail as possible on the driver, vehicle and location.

12-12-19 1:30 P.M.  
**Date and Time**

Daniel Krohn  
**Reporting Officer**

Lieutenant of Police  
**Assignment**