



BROWN DEER POLICE DEPARTMENT

NEWS RELEASE

DATE AND TIME: Thursday, August 20, 2020

CASE NO: None

TYPE OF CASE: Brown Deer Police Department Participation in “Drive Sober or Get Pulled Over” Mobilization, August 21, 2020 to September 7, 2020.

PLACE OF OCCURANCE: Village of Brown Deer

DETAILS:

The Brown Deer Police Department will join other law enforcement agencies across Wisconsin to combat impaired driving during the annual “Drive Sober or Get Pulled Over” campaign from Friday, August 21, 2020 to Monday, September 7, 2020.

Last year in Wisconsin, alcohol-related crashes resulted in 140 deaths (about one-quarter of all traffic fatalities) and 2,918 injuries according to the Wisconsin Department of Transportation. While alcohol-impaired drivers remain a concern, a growing problem involves drug-impaired drivers – people whose ability to safely operate a motor vehicle is compromised by legal or illegal drugs, including prescription and over-the-counter medications.

To help detect and remove impaired drivers from the roadways, Wisconsin has 23 multi-jurisdictional OWI enforcement task forces that operate throughout the year. Wisconsin has 5,223 police officers who are trained in Advance Roadside Impaired Driving Enforcement.

Impaired driving is entirely preventable. There are several ways citizens can help:

- Never allow someone to get behind the wheel impaired. Find a safe alternative to get them home. If you plan to celebrate, identify a sober designated driver;
- Report impaired drivers to law enforcement by calling 911. Provide as much detail as possible on the driver, vehicle and location;
- Download the free “Drive Sober” mobile app from the WisDOT website. The app includes a “find a ride” feature to help locate mass transit and taxi services;
- Some taverns and restaurants have programs to provide patrons with a safe ride home. Visit www.tlw.org/ and click on Safe Ride;

If we can deter people from getting behind the wheel when they are not sober, we will make progress in achieving our goal of preventing needless tragedies along Wisconsin roadways.

08-20-20 1:00 P.M.
Date and Time

Daniel Krohn
Reporting Officer

Lieutenant of Police
Assignment